# Consolidated Financial Results for 1Q-3Q FY2019 (9 months ended December 31, 2019)

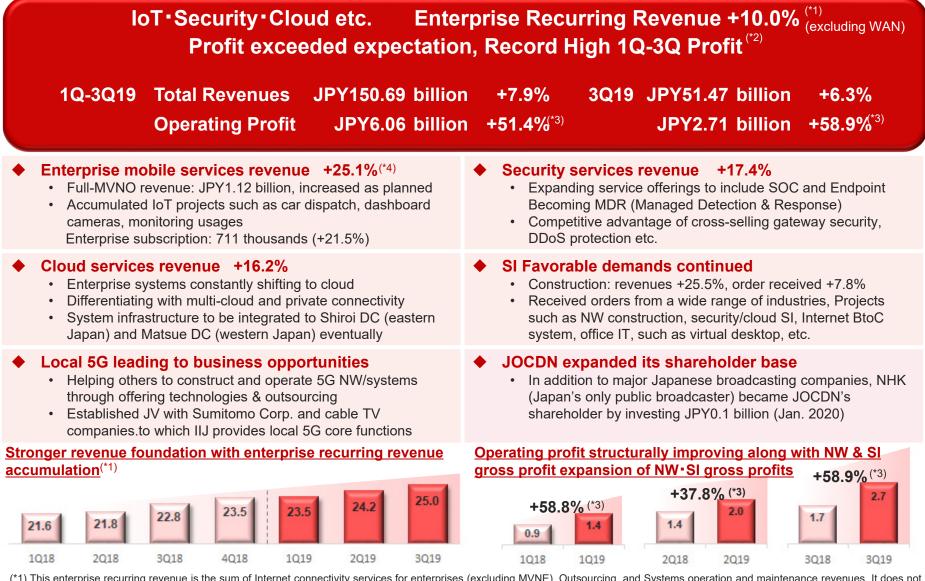


Internet Initiative Japan Inc. TSE1 (3774) February 7, 2020 We changed our accounting principles from the Generally Accepted Accounting Principles in the U.S. ("U.S. GAAP") to the International Financial Reporting Standards (IFRS) from the filing of FY2018 annual report "Yuka-shoken-houkokusho" which was filed on June 28, 2019.

Because reporting period of foreign consolidated subsidiaries under IFRS is different from that of under U.S. GAAP, some figures disclosed in the past are different.

- I. Summary of 1Q-3Q19 Financial Results
- **II.** Consolidated Financial Results for 1Q-3Q19
- **III.** Other Information

# I . Summary of 1Q-3Q19 Financial Results



(\*1) This enterprise recurring revenue is the sum of Internet connectivity services for enterprises (excluding MVNE), Outsourcing, and Systems operation and maintenance revenues. It does not include WAN revenue (\*2) Profit refers to 1Q-3Q19 and 3Q19 operating profit, profit before tax, profit for the period, and profit for the period attributable to owners of the parent, respectively Compared FY18 profits are based normalized cost as explained in (\*3) here (\*3) The growth rate shows the year over year comparison for the normalized FY2018 operating profit which is calculated by allocating JPY2.05 billion of additional NW service cost recorded in 4Q18 as a result of NTT Docomo's mobile interconnectivity unit charge revision to attributable each quarter of FY2018 (\*4) Enterprise mobile services are calculated by deducting MVNE from IIJ Mobile

# **II** - 1. Consolidated Financial Results for 1Q-3Q19

Unit: JPY billion

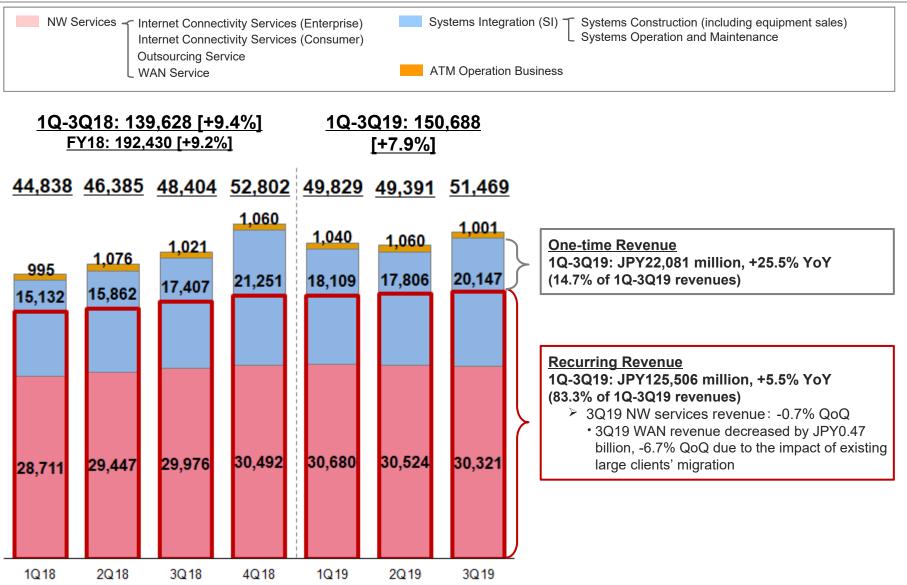
	% of Revenues 1Q-3Q19 Results Apr. 2019 - Dec. 2019	% of Adjusted Revenues [% of Revenues] 1Q-3Q18 Adjusted Results <sup>(*1)</sup> [1Q-3Q18 Results] Apr. 2018 - Dec. 2018	Compared to 1Q-3Q18 Adjusted Results [Compared to 1Q-3Q18 Results]	% of Revenues FY19 Targets Apr. 2019 - Mar. 2020	ΥοΥ
Revenues	150.7	139.6	+7.9%	204.0	+6.0%
Cost of Sales	<sup>84.3%</sup> 127.0	85.2% [84.1%] <b>119.0</b> [117.5]	+6.7%	<sup>84.3%</sup> 172.0	+5.2%
Gross Profit	<sup>15.7%</sup> <b>23.7</b>	14.8% [15.9%] <b>20.6</b> [22.1]	+14.8% [+7.0%]	<sup>15.7%</sup> <b>32.0</b>	+10.4%
SG&A etc. <sup>(*2)</sup>	<sup>11.7%</sup> 17.6	<sup>11.9%</sup> 16.6	+6.0%	<sup>12.0%</sup> 24.4	+6.3%
Operating Profit	4.0% 6.1	2.9% [3.9%] <b>4.0</b> [5.5]	+51.4% [+10.0%]	<sup>3.7%</sup> 7.6	+26.2%
Profit before tax	<sup>3.7%</sup> 5.6	2.9% [4.0%] <b>4.1</b> [5.6]	+38.2%	<sup>3.3%</sup> 6.8	+16.4%
Net Profit (3)	2.2% <b>3.4</b>	1.7% [2.5%] <b>2.4</b> [3.5]	+37.6% [-3.3%]	<sup>1.9%</sup> <b>3.8</b>	+7.9%

(\*1) Adjusted results is calculated by allocating JPY2.05 billion of additional NW service cost recorded in 4Q18 as a result of NTT Docomo's mobile interconnectivity unit charge revision (March 2019) to attributable each quarter of FY2018. For details, please refer to page 5 of this presentation material.

(\*2) SG&A etc. shows the sum of SG&A, which includes R&D expenses, and other income/expenses.

(\*3) Net profit is "Profit for the period/year attributable to owners of the parent."

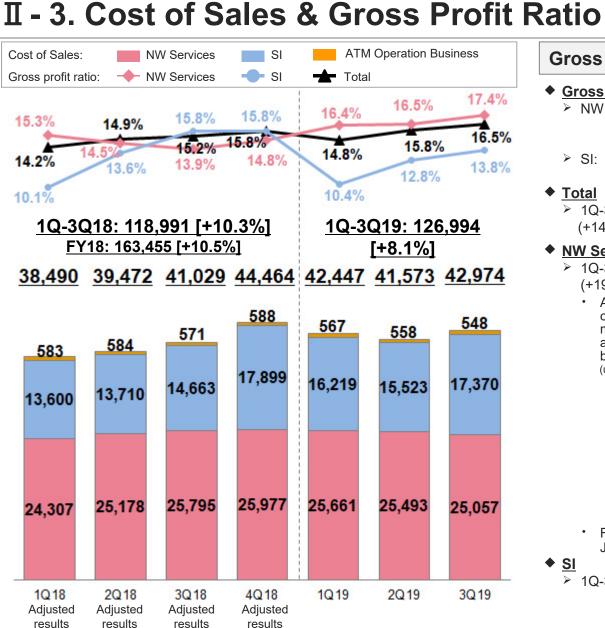
# II - 2. Revenues



\* 1Q-3Q18 (IFRS) year over year comparison % is calculated by comparing with 1Q-3Q17 (U.S. GAAP)

\* One-time revenue, systems construction revenues which includes equipment sales, is mainly recognized when systems or equipment are delivered and accepted by customers

\* Recurring revenue represent the following monthly recurring revenues: Internet Connectivity Services for Enterprise, Internet Connectivity Services for Consumer, Outsourcing Services, WAN Services, and Systems Operation and Maintenance



## **Gross Profit**

- Gross Profit continued to improve QoQ
  - > NW: Gross profit continued to increase along with revenues increase and as full-MVNO revenue growth absorbing its related fixed cost

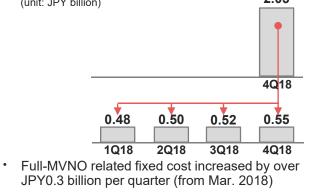
Unit: JPY million

[], YoY = Year over year comparison QoQ = 3Q19 compared to 2Q19

- SI: SE utilization kept high and no unprofitable projects due to stricter management
- Total
  - ➢ 1Q-3Q19: JPY23,694 million (+14.8% YoY from 1Q-3Q18 adjusted results)

#### **NW Services**

- 1Q-3Q19: JPY15.314 million (+19.1% YoY from 1Q-3Q18 adjusted results)
  - Allocation of JPY2.05 billion, additional NW service cost recorded in 4Q18 as a result of NTT Docomo's mobile interconnectivity unit charge revision, to attributable each quarter of FY2018 is described below: 2.05 (unit: JPY billion)



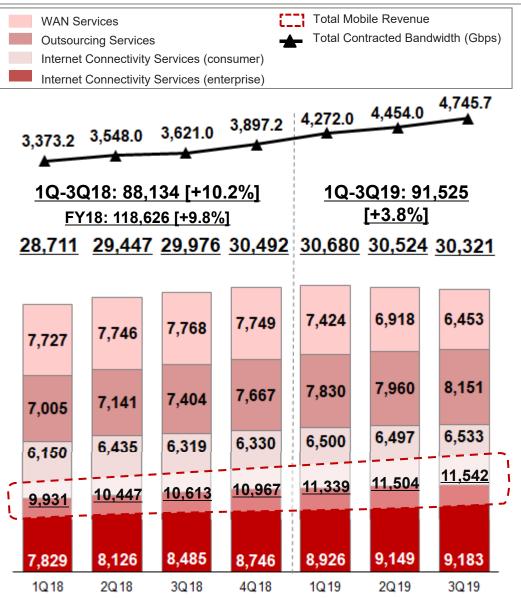
IQ-3Q19: JPY6,951 million (+8.1% YoY)

1Q-3Q18 (IFRS) year over year comparison % is calculated by comparing with 1Q-3Q17 (U.S. GAAP)

Adjusted results are calculated by allocating JPY2.05 billion of additional NW service cost recorded in 4Q18 as a result of NTT Docomo's mobile interconnectivity unit charge revision to attributable each guarter of FY2018. FY2018 figures disclosed in this presentation material from this page reflect such adjustment

SI includes equipment sales

# II - 4. Network Services (1) Revenues



Unit: JPY million [ ], YoY =Year over year comparison

#### Internet Connectivity (Enterprise)

- > 1Q-3Q19: +11.5% YoY
- > 3Q19: +8.2% YoY
- Enterprise mobile revenue continued to increase
  - 1Q-3Q19 IIJ Mobile revenue: +18.8% YoY
    - ✓ Of which, IoT-related (non-MVNE) revenue : +25.1% YoY
    - ✓ Of which, MVNE revenue: +16.7% YoY
    - ✓ 3Q19-end MVNE clients:155 (+9 clients YoY)

#### Internet Connectivity (Consumer)

- ➤ 1Q-3Q19: +3.3% YoY
- > 3Q19: +3.4% YoY

#### Outsourcing Services

- ➢ 1Q-3Q19: +11.1% YoY
- > 3Q19: +10.1% YoY
- Strong demands for Security
  1Q-3Q19 Security revenue: +17.4% YoY

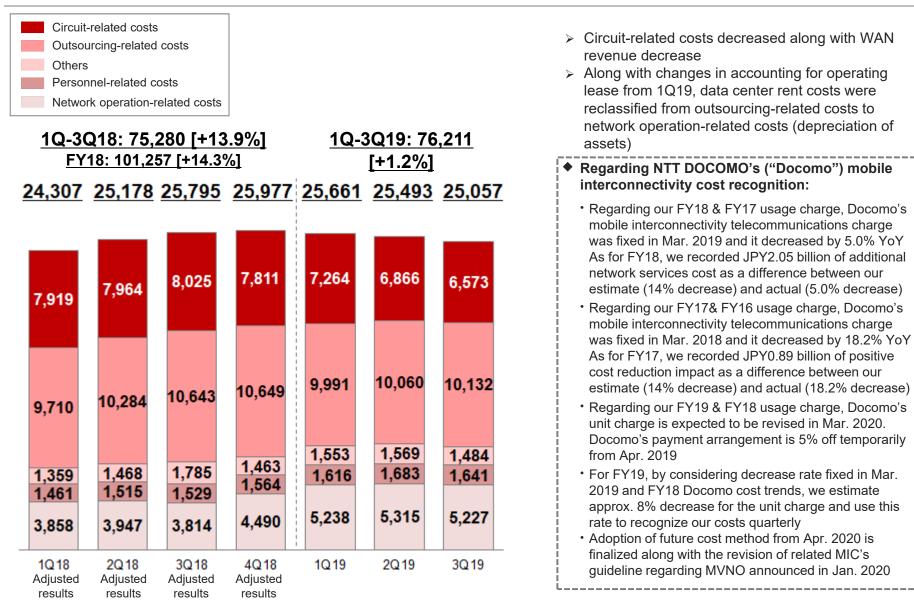
#### WAN Services

- > 1Q-3Q19: -10.5% YoY
- > 3Q19: -16.9% YoY
  - FY19 revenue is expected to decrease by approx. JPY4.0 billion YoY, due to existing large clients' multiple location WAN migrating to mobile. Migration process is slightly behind the schedule. Migration is mostly completed by 3Q.
    - ✓ The existing large clients' WAN revenues decreased by approx. JPY3.1 billion YoY due to the migration

\* 1Q-3Q18 (IFRS) year over year comparison % is calculated by comparing with 1Q-3Q17 (U.S. GAAP)

 Total contracted bandwidth is calculated by multiplying number of contracts by contracted bandwidths respectively for IP service (including data center connectivity service) and IIJ FiberAccess/F and IIJ DSL/F of Internet connectivity services (Enterprise).

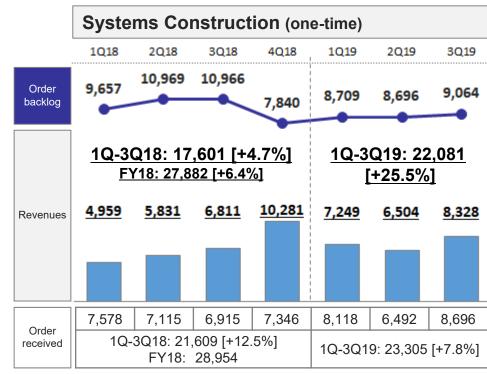
# II - 4. Network Services (2) Cost of Sales



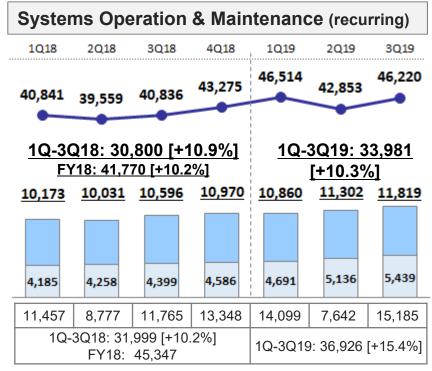
\* 1Q-3Q18 (IFRS) year over year comparison % is calculated by comparing with 1Q-3Q17 (U.S. GAAP)

\* Outsourcing-related costs include interconnectivity charge for mobile infrastructure and customer support center operation costs etc.

# II - 5. Systems Integration (SI) (1) Revenues

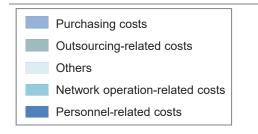


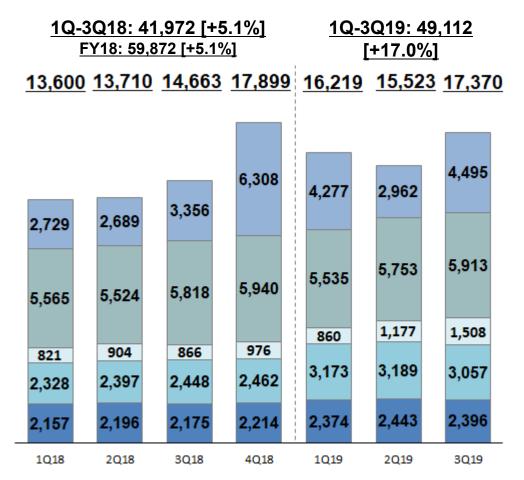
- IQ-3Q19 revenue includes revenue recognition of JPY1.76 billion based on percentage of completion
- 3Q19-end order-backlog reflects 1Q-3Q19 revenue recognition based on percentage of completion (FY18 had no revenue based on percentage of completion)
- Under favorable market situation, accumulated demands from a wide range of industries
  - · Internet-related system for BtoC/BtoB businesses
  - Security-related SI
  - Office-related SI solution (installation of Office365 etc.)
  - · Enhancement pf network, replacement of server
  - Cloud related SI
  - Renewal of corporate site etc.
- Systems construction's order backlog, revenue and order received include that of equipment sales.
- 1Q-3Q18 (IFRS) year over year comparison % is calculated by comparing with 1Q-3Q17 (U.S. GAAP)
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- Continuous revenue growth mainly due to the accumulation of systems construction which are migrated to systems operation & maintenance phase as well as continuous increase in private cloud revenue
  - 1Q-3Q19 revenue from private cloud: +18.9% YoY
  - 1Q-3Q19 revenue from SI construction: +4.2% YoY
- 3Q19 cloud revenue breakdown:
  - 89% in systems operation & maintenance
  - 11% in outsourcing
  - Revenue written within systems operation and maintenance revenue is cloud revenue that is recognized in systems operation and maintenance revenue.

# II - 5. Systems Integration (SI) (2) Cost of Sales





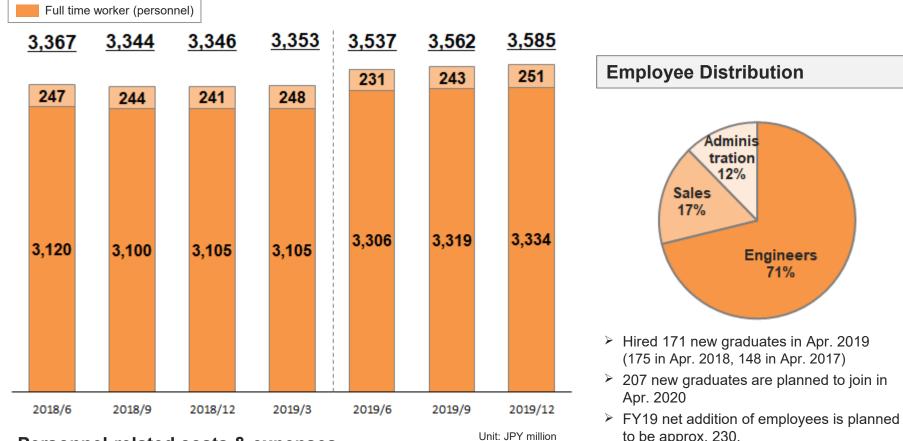
- 3Q19-end number of SI-related outsourcing personnel: 1,065 personnel
   (- 43 personnel YoY, - 39 personnel QoQ)
- Purchasing costs increased due to a large scale enterprise IoT project (taxi dispatch system) to which we sold a large number of portable devices etc.
- Along with changes in accounting for operating lease from 1Q19, a portion of systems operation and maintenance costs such as outsourcing were reclassified from outsourcing-related costs to network operation-related costs (depreciation of assets)

\* 1Q-3Q18 (IFRS) year over year comparison % is calculated by comparing with 1Q-3Q17 (U.S. GAAP)

· Outsourcing-related costs include SI project-related outsourcing personnel costs

# **II** - 6. Number of Employees

Contract worker (personnel)



() = % of revenue

## **Personnel-related costs & expenses**

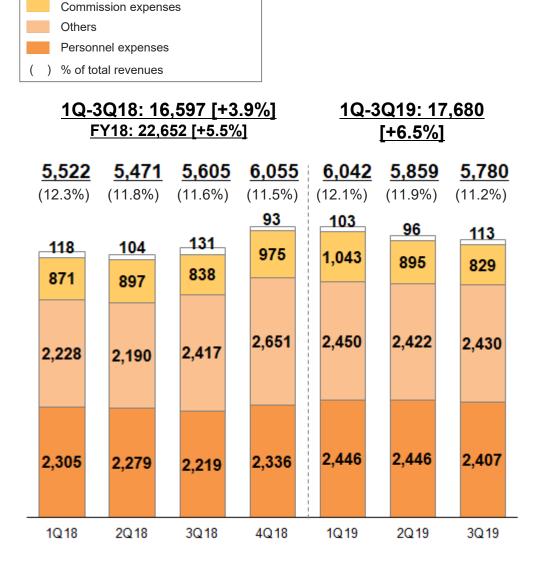
1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19
5,920 (13.2%)	6,003 (12.9%)	5,920 (12.2%)	6,100 (11.6%)	6,402 (12.8%)	6,573 (13.3%)	6,443 (12.5%)
1Q-3Q18: 17,842 (12.8%) +2.8% YoY FY18: 23,942 (12.4%)				1Q-3Q19: 19,418 (12.9%) +8.8% YoY		

1Q-3Q18 (IFRS) year over year comparison % is calculated by comparing with 1Q-3Q17 (U.S. GAAP) © Internet Initiative Japan Inc.

- to be approx. 230.
- Incremental volume of FY19 annual personnel-related costs and expenses is expected to be larger than usual level due to revision of personnel remuneration structure, etc.

# II - 7. SG&A etc.

Research & development expenses

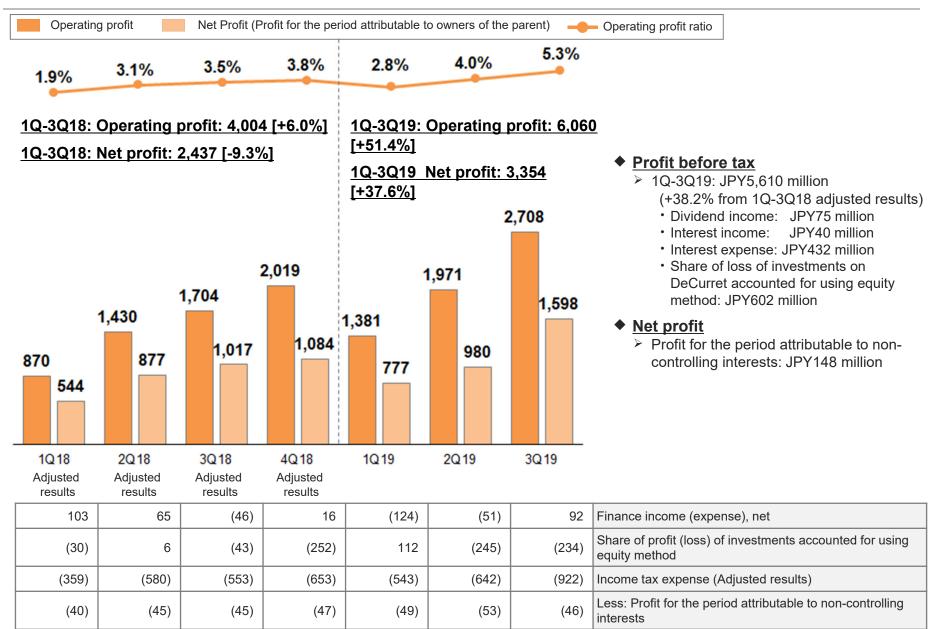


- Increase accordingly within the plan
  - 1Q-3Q personnel expenses: +7.3% YoY
  - 1Q-3Q others: +6.8% YoY

✓ Advertisement expenses increased

\* SG&As etc. in this slide shows the sum of SG&A which includes R&D expenses (not including other income/expenses)

\* 1Q-3Q18 (IFRS) year over year comparison % is calculated by comparing with 1Q-3Q17 (U.S. GAAP)



\* 1Q-3Q18 (IFRS) year over year comparison % is calculated by comparing with 1Q-3Q17 (U.S. GAAP)

II - 8. Profit

# **II - 9. Consolidated Statements of Financial Position** (Summary)

Unit: JPY million

	Mar. 31, 2019	Dec. 31, 2019	Changes	
Cash and cash equivalents	31,958	36,351	+4,393	
Trade receivables	33,376	32,350	-1,025	
Inventories	3,403	2,226	-1,177	
Prepaid expenses (current and non-current)	16,560	18,357	+1,797	
Tangible assets	33,136	18,241	- 14,895	
Right-of-use assets		47,370	+47,370	Note
Goodwill and intangible assets	24,901	23,941	-961	
Investments accounted for using the equity method	4,838	5,106	+268	
Other investments	11,402	12,060	+658	
Others	7,715	8,932	+1,217	
Total assets:	167,289	<u>204,934</u>	<u>+37,645</u>	
Trade and other payables	21,962	19,689	-2,273	
Borrowings (current and non-current)	26,750	27,750	+1,000	
Deferred income (current and non-current)	10,980	11,788	+808	
Income taxes payable	1,139	1,397	+258	
Retirement benefit liabilities	3,489	3,697	+208	
Other financial liabilities (current and non-current)	19,183	51,825	+32,642	_ Note
Others	6,666	7,356	+690	
Total liabilities:	<u>90,170</u>	<u>123,503</u>	+33,333	
Share capital	25,519	25,531	+12	
Share premium	36,226	36,257	+31	
Retained earnings	12,335	15,982	+3,647	
Other components of equity	4,089	4,615	+526	
Treasury shares	(1,897)	(1,897)	-	Not
Total equity attributable to owners of the parent:	<u>76,271</u>	<u>80,488</u>	<u>+4,217</u>	

Note 1: Of which, JPY31,183 million for operating leases (office rent contracts etc.), JPY16,188 million for finance lease (most of which were transferred from tangible and intangible assets) Note 2: Details of other financial liabilities as of December 31, 2019: JPY31,268 million for operating lease (office rent contracts etc.)

Note 3: Ratio of total equity attributable to owners of the parent: 45.6% as of March 31, 2019 39.3% as of December 31, 2019

Along with the adoption of IFRS 16, certain operating lease related assets and liabilities are recognized on Statements of Financial Position

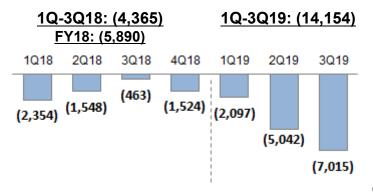
# **II** - 10. Consolidated Cash Flows

Operating Activities			
<u>1Q-3Q18: 18,555 1Q-3Q19: 25,051</u>		Major Breakdown	YoY Change
<u>FY18: 25,152</u>	Profit before tax	5,610	+45
<u>6.623 7.248 4.684 6.597 5.250 8.144 11.657</u>	Depreciation and amortization	21,356	+10,078
	(related to right-of use assets under operating lease contracts	9,179	+9,179)
	Changes in operating assets and liabilities	314	-4,555
1Q18 2Q18 3Q18 4Q18 1Q19 2Q19 3Q19	Income taxes paid	(2,603)	+759
nvesting Activities			
<u>1Q-3Q18: (6,843)</u> <u>FY18: (8,688)</u> 1Q18 2Q18 3Q18 4Q18 1Q19 2Q19 3Q19		Major Breakdown	YoY Change
	Purchase of tangible assets	(6,222)	-865
(720)	Purchase of intangible assets such as software	(4,017)	+384
(2,787) (2,2373)	Proceeds from sales of equity securities	2,750	+2,373

## **Financing Activities**

(3, 335)

(2,787)



	Major Breakdown	YoY Change
Payments of other financial liabilities	(15,356)	-10,000
(related to operating lease	(9,144)	-9,144)
(related to finance lease	(5,443)	-658)
Repayment of long-term borrowings	(1,500)	-1,500
Net increase in short-term borrowings	2,500	+500

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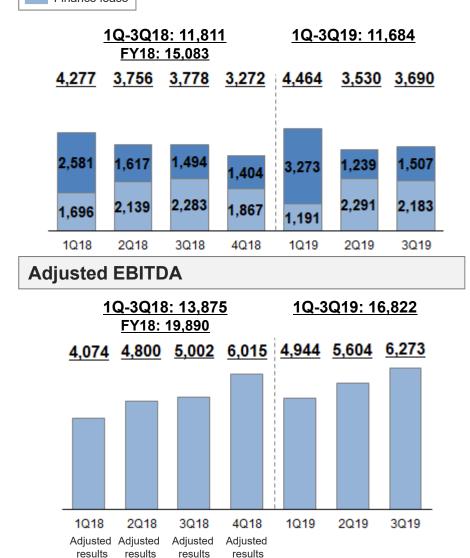
# **II - 11. Other Financial Data**

Unit: JPY million

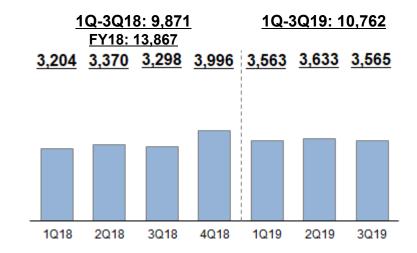
## CAPEX

Cash CAPEX Finance lease

FY19 total CAPEX plan: JPY18 billion



## **CAPEX-related depreciation and amortization**

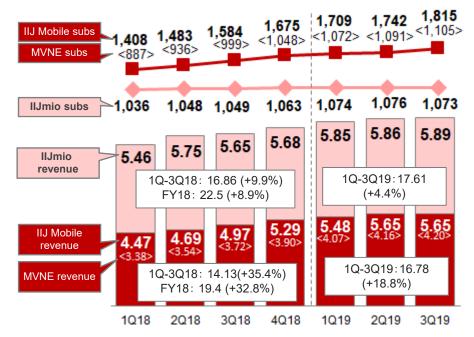


- Total amount of capital expenditure are the amounts of acquisition of tangible and intangible assets by cash and entering into finance leases for the fiscal year, excluding duplication due to sale and leaseback transactions and acquisition of assets that do not have the nature of investment, such as purchase of small-amount equipment.
- CAPEX-related depreciation and amortization is calculated by excluding depreciation and amortization of assets that do not have the nature of capital investment, such as right-of-use assets related to operating leases, small-amount equipment and customer relationship.
- \* Adjusted EBITDA is calculated by adding adjusted operating profit and CAPEXrelated depreciation and amortization.

# III - 1. Mobile and IoT Business

## ◆ Total mobile revenue & subs. continuously increasing

- > 1Q-3Q19 total mobile revenue: JPY34.38 billion (+11.0%)
  - Enterprise mobile revenue includes large number of subscription decrease of a certain large client due to their business matter (approx. 110 thousand subs. decreased in 1Q-3Q19 period, migration almost completed in 3Q19)
- > 3Q19-end total mobile subs.: 2,892 thousand (+9.8%)
  - · Accumulating subs via MVNE under tough consumer competition
  - 4Q stronger marketing towards spring, seasonality strong



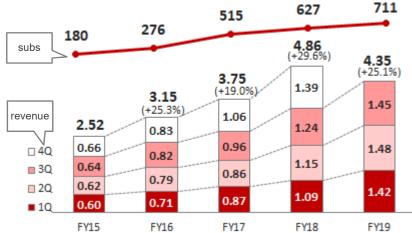
## Local 5G related demands increasing

- Seeing growing demands to provide mobile system operation know-how and/or outsource mobile infrastructure
- Provide common core systems for local 5G services to cable TV companies through "Grape One," JV with Sumitomo Corp. etc.

#### "IIJ Mobile": enterprise mobile services, "IIJmio Mobile": consumer mobile services Subs: subscription (unit: thousand), Revenue unit: JPY billion % = Year over year comparison

## Enterprise mobile continuously expanding

- Enterprise mobile revenue is recognized in internet connectivity services for enterprises
- Enterprise mobile revenue & subs. are calculated by deducting MVNE from IIJ Mobile
- Subs. are as of 4Q-end expect for FY19 which is 3Q-end



- Full-MVNO revenue continuously accumulating, especially enterprise related revenue
  - IQ-3Q19 full-MVNO revenue: JPY1.12 billion
  - Demands for various type of camera-related, such as surveillance, monitoring and dashboard cameras

## Various enterprise mobile solution

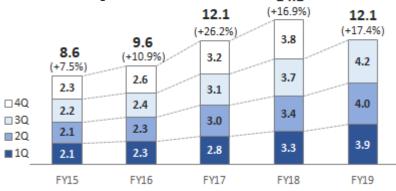
Camera	Surveillance cameras, monitoring cameras etc.
Trans.	Car dashboard camera, cab arrangement etc.
BtoC	Karaoke music download, devices to look after kids, payment settlement devices etc.
Office	Remote working, TV meeting, SIM-embedded PCs etc.
Others	Factory utilization check, paddy water control, mobile office, digital signage, vending machine etc.

# **III** - 2. Security and Cloud Business Developments

Unit: JPY billion

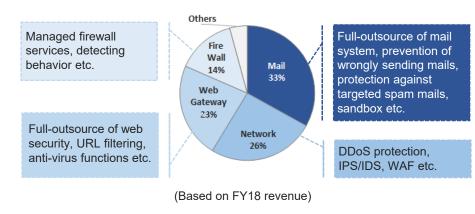
## Security services (recurring) revenue

- Strong revenue growth supported by enterprises demands & continuous service developments
  - Security services revenue (recurring) are recognized in outsourcing 14.1



- \* In addition to the above mentioned service (recurring) revenue, we recognize security-related SI revenues in SI
  - Total security business: FY17 JPY14.62 billion FY18 JPY16.77 billion

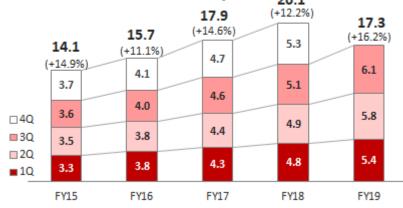
## Security services revenue breakdown



• FY19 revenue growth (%) is calculated by comparing with 1Q-3Q18

#### Cloud services (recurring) revenue

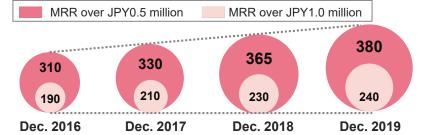
- Revenue increasing along with enterprise system migration to cloud & multi-cloud demands
  - 3Q19 cloud revenue recognition: 89% in systems operation and maintenance, 11% in outsourcing 20.1



- Strong demands to connect Microsoft Azure, AWS (Amazon Web Service), GCP(Google Cloud Platform) etc. through private connectivity. UOM (Unified Operation Management) services continuously increasing
- System infrastructure to be integrated to Shiroi DC (eastern Japan) and Matsue DC (western Japan) eventually

#### Cloud services customer base

- Approx. 1,730 customers as of Dec. 31, 2019
- Numbers of large monthly recurring revenue (MRR) customer continuously increasing



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## **III** - 3. Financial Targets (remain unchanged from Nov.) Unit: JPY billion YoY = Year over year comparison

	% of Revenues FY19 Target Apr. 2019 - Mar. 2020	% of Revenues FY18 Results Apr. 2018 - Mar. 2019	YoY	% of Revenues 1Q-3Q19 Results Apr. 2018 - Dec. 2019	Compared to 1Q-3Q18 Adjusted Results
Revenues	204.0	192.4	+6.0%	150.7	+7.9%
	84.3%	84.9%		84.3%	
Cost of Sales	172.0	163.5	+5.2%	127.0	+6.7%
	15.7%	15.1%		15.7%	
Gross Profit	32.0	29.0	+10.4%	23.7	+14.8%
	12.0%	11.9%		11.7%	
SG&A etc. <sup>(*1)</sup>	24.4	23.0	+6.3%	17.6	+6.0%
	3.7%	3.1%		4.0%	
Operating Profit	7.6	6.0	+26.2%	6.1	+51.4%
Shares of profit (loss) of investments accounted					
for using equity method investees	(0.5)	(0.3)	-	(0.4)	-
	3.3%	3.0%		3.7%	
Profit before tax	6.8	5.8	+16.4%	5.6	+38.2%
	1.9%	1.8%		2.2%	
Net Profit (*2)	3.8	3.5	+7.9%	3.4	+37.6%

(\*1) SG&A etc. shows the sum of SG&A, which includes R&D expenses, and other income/expenses.

(\*2) Net Profit is "Profit for the year (period) attributable to owners of the parent."



The internet started in Japan in 1992, along with IIJ. Since that time, the IIJ Group has been building the infrastructure for a networked society, and with our technical expertise, we have continued to support its development. We have also continued to evolve our vision for the future and innovate to make it a reality. As an internet pioneer, IIJ has blazed the trail so that others could realize the full potential of a networked society, and that will never change. The middle "I" in "IIJ" stands for "initiative," and IIJ alway starts with the future.

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