# Consolidated Financial Results for FY2020 (April 1, 2020 to March 31, 2021)



Internet Initiative Japan Inc. TSE1 (3774) May 12, 2021

### **Disclaimer**

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# Outline

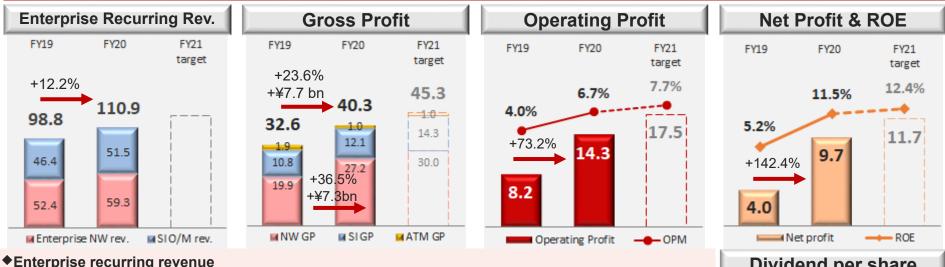
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# I. FY2020 Summary

### Phase of structural profit expansion with enterprise recurring revenue growth

Accumulated asset of blue-chip customer base & NW service business strongly demonstrated competitive advantage under the digital transformation expansion

### **Revenues ¥213.00 bn +4.2% Operating Profit ¥14.25 bn +73.2%**



### Stronger than expected expansion of ICT usage, Growth rate accelerated FY20 + 12.2%, FY19 +10.3%

- > Satisfying enterprise NW demands that are becoming more diversified and complexed by continuously expanding and improving in-house developed services
  - IP services ¥12.17 bn +13.7% +¥1.5 bn, Outsourcing services ¥35.71 bn +10.4% +¥3.4 bn, Cloud services ¥26.20 bn +11.1% +¥2.6 bn

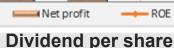
### Mobile/IoT

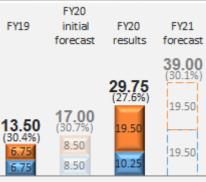
### Enterprise: leading IoT penetration with full-MVNO, Consumer: enhance our presence with new plan

- ¥47.52 bn +3.1%, of which enterprise ¥7.81 bn +29.6% Total mobile revenue
- Total mobile subscription 3.251 mil +7.3%, of which enterprise 1.110 mil +31.8%

### ◆ Amid the COVID pandemic, leveraged comprehensiveness with enterprise NW services & integration Interim Year-end (%) Payout ratio

(Notes) Enterprise NW revenues: sum of Internet Connectivity Services (Enterprise) excluding MVNE and Outsourcing. It does not include WAN Services which had specific factor. Net profit is "Profit for the period/year attributable to owners of the parent"





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# **II** - 1. Consolidated Financial Results

Unit: ¥ (JPY) billion, except for cash dividend (¥) YoY = Year over year

	% of revenue	% of revenue			% of revenue		
	FY20	FY19	Y	oY	<b>FY20 Targets</b> (Revised on Feb. 8, 2021)(*3)	Yo	Y
	Apr. 2020 - Mar. 2021	Apr. 2019 - Mar. 2020			Apr. 2020 - Mar. 2021		
Revenues	213.00	204.47	+4.2%	+8.53	213.0	+4.2%	+8.53
	81.1%	84.1%			81.6%		
Cost of Revenues	172.72	171.88	+0.5%	+0.84	173.9	+1.2%	+2.02
	18.9%	15.9%			18.4%		
Gross Profit	40.28	32.59	+23.6%	+7.69	39.1	+20.0%	+6.51
	12.2%	11.9%			12.0%		
SG&A etc. <sup>(*1)</sup>	26.03	24.37	+6.8%	+1.67	25.6	+5.1%	+1.23
	6.7%	4.0%			6.3%		
Operating Profit	14.25	8.23	+73.2%	+6.02	13.5	+64.1%	+5.27
	6.6%	3.5%			5.8%		
Profit before tax	14.03	7.16	+96.0%	+6.88	12.3	+71.8%	+5.14
	4.6%	2.0%			3.6%		
Net Profit <sup>(*2)</sup>	9.71	4.01	+142.4%	+5.70	7.6	+89.7%	+3.59
Annual Cash Divident Per Share	¥29.75	¥13.50	+120.4%	+¥16.25	¥20.50	+51.9%	+¥7.00

(\*1) SG&A etc. shows the sum of SG&A, which includes R&D expenses, and other income/expenses.

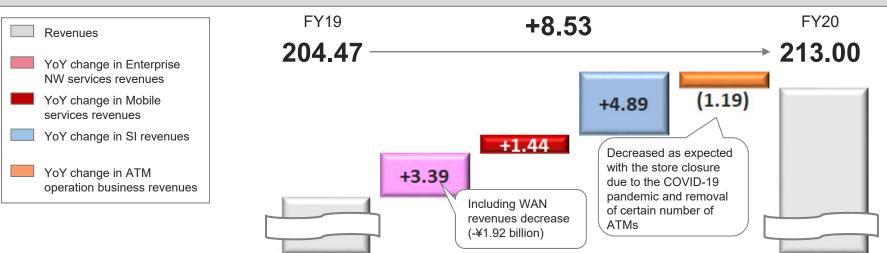
(\*2) Net profit is "Profit for the period/year attributable to owners of the parent."

(\*3) FY20 Targets were revised upward from the original targets on Nov. 9, 2020 and Feb. 8, 2021.

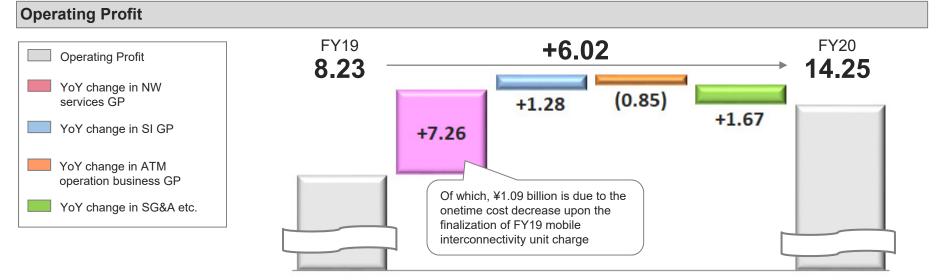
# **II - 2. FY2020 Revenue & Operating Profit YoY**

Unit: JPY billion GP: Gross Profit

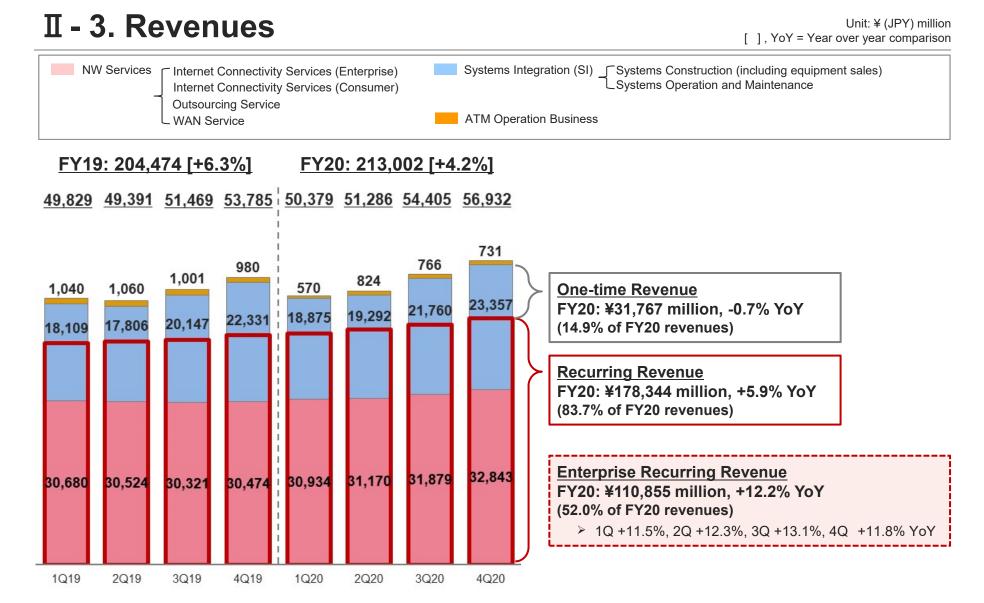
### **Revenues**



- Enterprise NW services revenues is calculated by deducting the below mentioned Mobile services revenues from total NW services revenues. It includes nonmobile consumer revenue which is small amount
- Mobile services include IIJ Mobile Services (including MVNE) and IIJmio (consumer mobile)

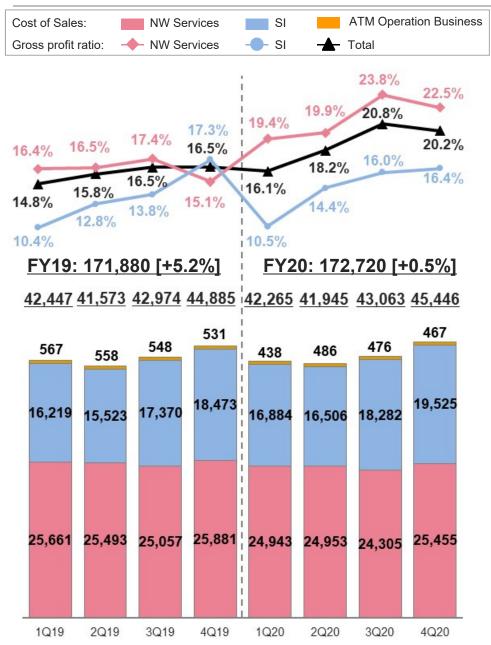


SG&A etc. in this slide shows the sum of SG&A, which includes R&D expenses, and other income/expenses



- One-time revenue, systems construction revenues which includes equipment sales, is mainly recognized when systems or equipment are delivered and accepted by customers
- Recurring revenue represent the following monthly recurring revenues: Internet Connectivity Services (Enterprise), Internet Connectivity Services (Consumer), Outsourcing Services, WAN Services, and Systems Operation and Maintenance
- Enterprise recurring revenue: Internet Connectivity Services (Enterprise) excluding MVNE, Outsourcing Service and Systems Operation and Maintenance, which
  excludes WAN Services due to the impact of specific factor.

# **II - 4. Cost of Sales & Gross Profit Ratio**



### **Gross Profit**

### Total

- FY20: ¥40,282 million (+23.6%, +¥7,689 million YoY)
  - 1Q: ¥8,113 million (+9.9%, +¥731 million YoY)
  - 2Q: ¥9,342 million (+19.5%, +¥1,524 million YoY)
  - 3Q: ¥11,342 million (+33.5%, +¥2,848 million YoY)
  - 4Q: ¥11,485 million (+29.1%, +¥2,585 million YoY)

### NW Services

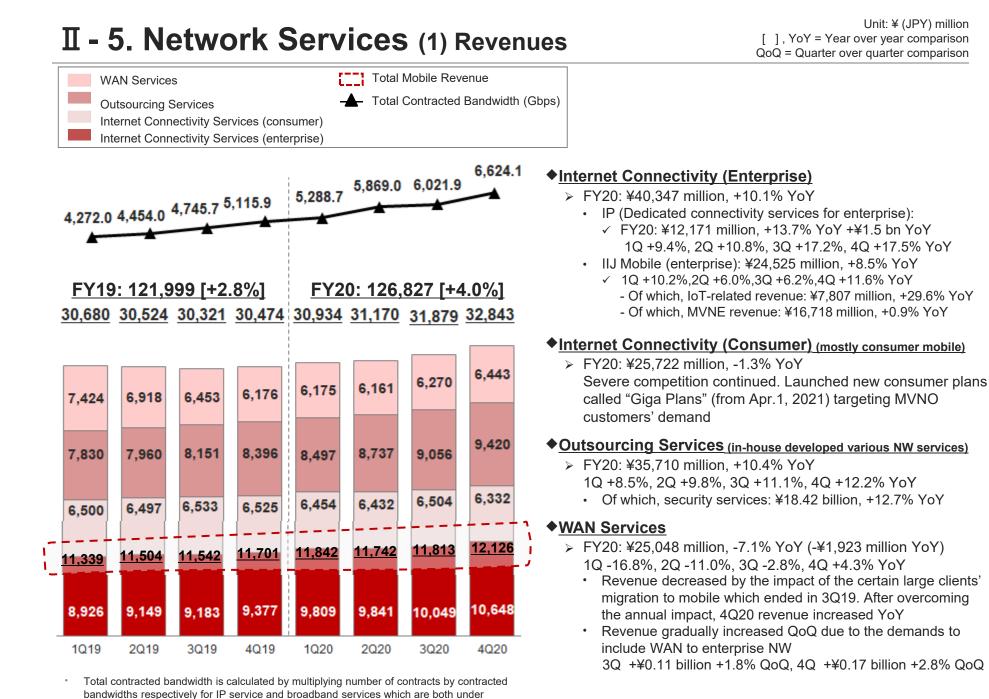
- FY20: ¥27,171 million (+36.5%, +¥7,264 million YoY)
- 1Q: ¥5,991 million (+19.4%, +¥972 million YoY)
- 2Q: ¥6,217 million (+23.6%, +¥1,186 million YoY)
- 3Q: ¥7,574 million (+43.9%, +¥2,311 million YoY)
- 4Q: ¥7,388 million (+60.9%, +¥2,796 million YoY)
  - ✓ Onetime cost decrease impact was recorded in 3Q20 (¥0.70 billion) & 4Q20 (¥0.39 billion) as the mobile interconnectivity (unit charge) based on FY19 was fixed
  - Onetime cost increase impact was recorded in 4Q19 (¥0.35 billion) as the mobile interconnectivity (unit charge) based on FY18 was fixed

### ♦ SI

- FY20: ¥12,087 million (+11.8%, +¥1,278 million YoY)
- 1Q: ¥1,991 million (+5.4%, +¥101 million YoY)
- 2Q: ¥2,786 million (+22.0%, +¥502 million YoY)
- 3Q: ¥3,478 million (+25.2%, +¥701 million YoY)
- 4Q: ¥3,832 million (-0.7%, -¥27 million YoY)
  - In 4Q, recognized allowance for prospected personnelrelated costs of ¥0.31 billion

### ◆ ATM Operation Business

- FY20: ¥1,024 million (-45.4%, -¥853 million YoY)
  - The COVID-19 pandemic impact was largest in 1Q with store closure and stay-at-home orders. For the remaining quarters were impacted by the scheduled removal of certain number of our ATMs and the government's request to refrain from going out



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Internet connectivity services for enterprise

# II - 5. Network Services (2) Cost of Sales

Circuit-related costs (Internet backbone, WAN lines etc.)

Outsourcing-related costs (mobile infrastructure related costs such as interconnectivity charge and voice communication services, outsourcing personnel costs etc.) Others

Personnel-related costs (NW services related engineers' personnel cost)

Network operation-related costs (depreciation cost for network equipment, data center leasing costs etc.)

Y19	9: 102,	092 <b>[+</b> 0.	<u>.8%]</u>	FY2	20: 99,6	56 [-2.4	<u>4%]</u>
661	<u>25,493</u>	<u>25,057</u>	25,881	24,943	<u>24,953</u>	24,305	25,455
						_	
64	6,866	6,573	6,290	6.152	6.189	6.396	6,636
91	10,060	10,132	10,700	9,974	9,927	9,181	9,737
53	1,569	1,484	1,913		-	1,765	1,987
16	1,683	1,641	1,724	1,803	1,861	1,752	1,853
20	5 3 1 5	5 227	5 255	5 324	5 279	5 244	5 242
50	5,515	5,221	5,255	3,524	5,218	5,211	5,242
19	2Q19	3Q19	4Q19	1Q20	2Q20	3Q20	4Q20
		661       25,493         64       6,866         91       10,060         53       1,569         16       1,683         38       5,315	661       25,493       25,057         64       6,866       6,573         91       10,060       10,132         53       1,569       1,484         16       1,683       1,641         38       5,315       5,227	64 $6,866$ $6,573$ $6,290$ $91$ $10,060$ $10,132$ $10,700$ $53$ $1,569$ $1,484$ $1,913$ $16$ $1,683$ $1,641$ $1,724$ $38$ $5,315$ $5,227$ $5,255$	661       25,493       25,057       25,881       24,943         64       6,866       6,573       6,290       6,152         91       10,060       10,132       10,700       9,974         53       1,569       1,484       1,913       1,691         16       1,683       1,641       1,724       5,324	661       25,493       25,057       25,881       24,943       24,953         64       6,866       6,573       6,290       6,152       6,189         91       10,060       10,132       10,700       9,974       9,927         53       1,569       1,484       1,913       1,691       1,697         16       1,683       1,641       1,724       5,324       5,278	561       25,493       25,057       25,881       24,943       24,953       24,305         64       6,866       6,573       6,290       6,152       6,189       6,396         91       10,060       10,132       10,700       9,974       9,927       9,181         53       1,569       1,484       1,913       1,691       1,697       1,765         16       1,683       1,641       1,724       5,324       5,278       5,211

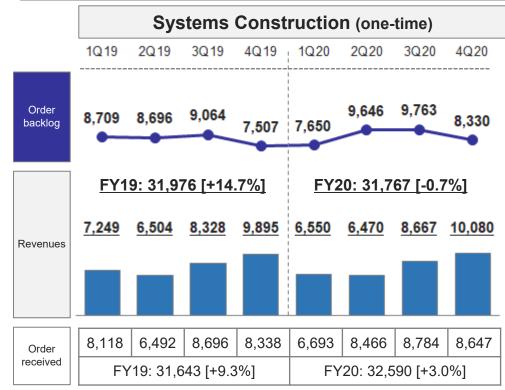
- FY20 circuit-related costs decreased by 6.0% YoY, along with WAN revenue decrease
  - Internet backbone purchasing cost remains stable as we can leverage scale merit by having one of the largest Internet backbone networks
- FY20 outsourcing-related costs decreased by 5.0%, ¥2.06 billion YoY along with mobile data interconnectivity YoY decrease (for details, please refer below)
- > Others: Quarterly fluctuate along with the scale of supplies costs

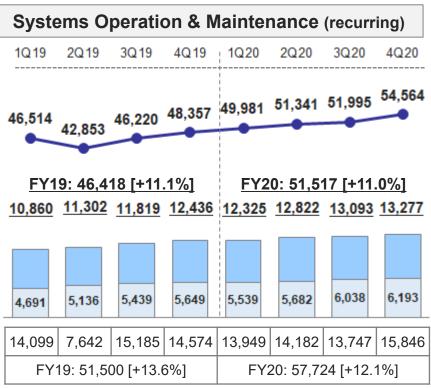
Regarding mobile data interconnectivity cost recognition:

(MNO's mobile infrastructure cost. Please refer P.18 of this presentation material)

- Future cost method adopted from FY20(\*). In this method, mobile interconnectivity telecommunications charge is calculated by MNOs' prediction for their future costs and etc.(\*) The difference between prediction and result is adjusted to the next fiscal year (FY20 usage charge is expected to be fixed around Jan. 2022)
- Regarding our FY20 usage charge, from 1Q20, we use the unit charge disclosed by Docomo based on the future cost method, which was a decrease of 16.0% from their FY18 unit charge
- FY19 usage charge, an internal number of FY20 usage charge described above, which is based on Docomo's FY19 results, decreased by 13.4% YoY (fixed in Jan. 2021). The difference between the result and our estimate were recorded as onetime cost reduction: 3Q20 (¥0.70 bn) & 4Q20 (¥0.39 bn). Remainingly, FY20 mobile data interconnectivity cost YoY decrease rate is 3.0% YoY based on future cost method. we expect to have cost reduction impact when FY20 usage charge is fixed (around Jan. 2022)
- Regarding our FY19 & FY18 usage charge, Docomo's mobile interconnectivity charge based on FY18 results was fixed in Mar. 2020 and it decreased by 6.0% YoY. We recorded ¥0.35 bn (\*) of additional cost in 4Q19 as a difference between our estimate (8% decrease) and actual (6.0% decrease) (\*) Includes difference between our estimate and actual mobile interconnectivity and other charge of Docomo and KDDI

# II - 6. Systems Integration (SI) (1) Revenues





- Systems construction's order backlog, revenue and order received include that of equipment sales.
- Systems construction's order received: Weak 1Q20 order received due to slowdown in business activity made 2Q20 order received stronger 1Q19 order received: A certain large scale project amounted to ¥2 billion

Revenue written within systems operation and maintenance revenue is cloud revenue that is recognized in systems operation and maintenance revenue.

- Accumulating SI order received from all around industries, under the COVID-19 pandemic. Large-scale construction orders received in 4Q20 are as follows.
  - Branch offices' WAN & Internet gateway for a certain financial institution
  - · Security enforcement of Internet gateway for a financial institution
  - 5G infrastructure for Japanese Cable TV service providers
  - LAN (Local Area Network) for a central ministry
  - EC site migration to Cloud
  - · Many campus network for universities
  - Many Office IT projects such as installment of Microsoft 365 etc.

# II - 6. Systems Integration (SI) (2) Cost of Sales

Purchasing costs (Equipment etc.)

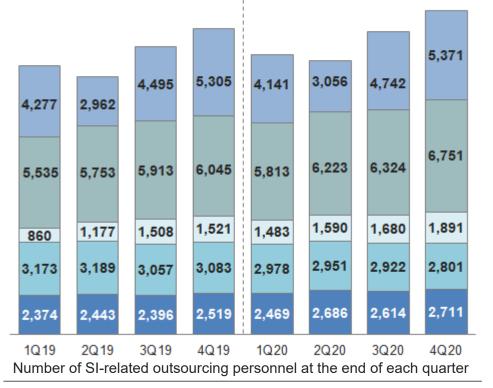
Outsourcing-related costs (SI-related outsourcing personnel costs etc.)

Others

Network operation-related costs (Depreciation cost such as for cloud facility, data center leasing cost etc.)

Personnel-related costs (SI-related engineers' personnel cost)



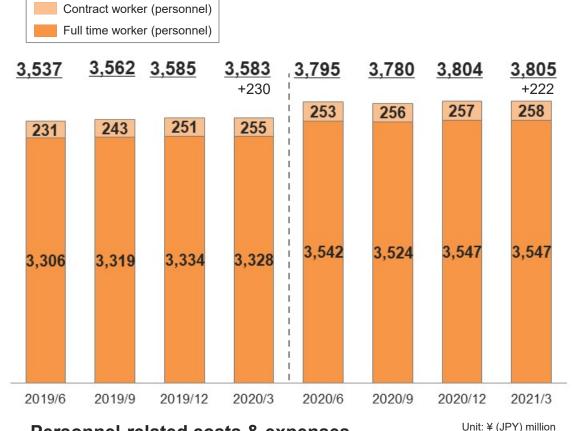


(Unit: personnel) 1Q19 2Q19 3Q19 4Q19 1Q20 2Q20 3Q20 4Q20 1,123 1,094 1,075 1,104 1,065 1,181 1,236 1,270

By keeping high SE utilization rate, gross profit ratio has been improving quarter by quarter

- In 4Q20, recognized allowance for prospected personnel-related costs of ¥0.31 billion
- Others increased mainly due to an increase in license costs along with expansion of multi-cloud demands

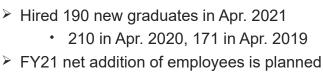
# **II** - 7. Number of Employees



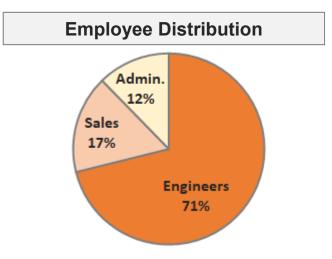
### **Personnel-related costs & expenses**

1Q19	2Q19	3Q19	4Q19	1Q20	2Q20	3Q20	4Q20
6,402 (12.8%)	6,573 (13.3%)	6,443 (12.5%)	6,911 (12.8%)	6,835 (13.6%)	7,281 (14.2%)	7,032 (12.9%)	7,405 (13.0%)
FY19:	26,329 (1	2.9%) +1	0.0%YoY	FY20: 2	28,553 (13	3.4%) +8.4	4%YoY

- FY19 personnel-related costs and expenses increased relatively strong due to the revision of • personnel remuneration structure
- FY20 personnel-related costs and expenses increased slightly stronger compared with the • ordinary YoY increase rate due to the additional bonus along with profit results etc.



to be approx. 290



4Q20 & 2Q20 personnel-related costs and expenses increased from previous quarter, respectively, mainly due to additional provision for employee bonus (based on financial results)

() = % of revenue

# II - 8. SG&A etc.



<u>FY</u>	<u> 19: 24,0</u>	<u>)76 [+6.</u>	<u>3%]</u>	<u>FY2</u>	<u>20: 25,4</u>	91 [+5.	<u>9%]</u>
6,042	5,859	5,780	6,396	6,049	<u>6,075</u>	6,204	7,163
(12.1%)	(11.9%)	(11.2%)	(11.9%)	(12.0%)	(11.8%)	(11.4%)	(12.6%)
							139
103			125	444	110	112	1,164
100	96	113	995	111		833	
1,043	895	829		880	850	833	
2,450	2,422	2,430	2,596	2,474	2,388	2,596	2,993
2,446	2,446	2,407	2,680	2,584	2,727	2,663	2,867
1Q19	2Q 19	3Q19	4Q19	1Q20	2Q20	3Q20	4Q20

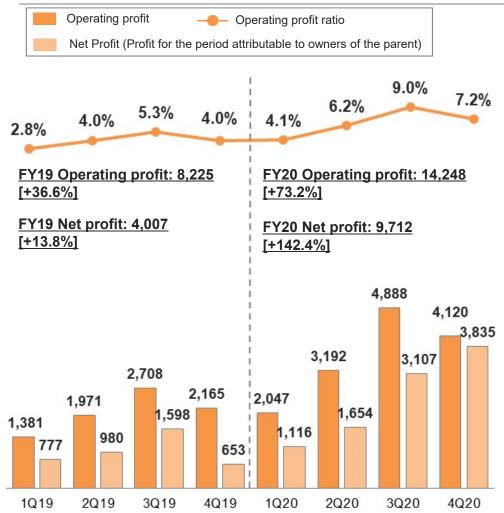
Other than the left, we had ¥0.54 billion of expenses, as other income/expenses (net) in FY20

• FY20 other expenses include ¥0.64 billion due to disposal (FY19: ¥0.47 billion)

- Research & development expenses only include the operational personnel cost of IIJ Innovation Institute Inc., consolidated subsidiary
- Commission expenses are mainly consumer sales commissions and recruitment expenses. No significant YoY increase under the consumer mobile situation
- Others decreased as traveling expenses (domestic and abroad), advertising expenses and others were small due to work style reform and expense control. As for 4Q20, advertising expenses for consumers increased
- 4Q20 SG&A etc. increased from 3Q20 as we had additional provision for bonus, sales promotion fees, M&A advisory fees, advertisement expenses and taxes and dues

\* SG&A etc. in this slide shows the sum of SG&A which includes R&D expenses (not including other income/expenses)

# II - 9. Profit



### • Operating profit

- FY20: ¥14,248 million, +73.2% YoY
  - 4Q20 operating profit includes onetime factors such as ¥0.39 bn of decreased cost in mobile interconnectivity (3Q20: ¥0.70 bn), ¥0.20 bn of disposal loss (3Q20: ¥0.29 bn), ¥0.31 bn of additional provision for bonus, and approx. ¥0.1 bn of M&A advisory fees
- FY20: ¥14,035 million, +96.0% YoY
  - Interest expense: -¥580 million
  - Gain on funds: +¥479 million
  - Foreign exchange gain: +¥138 million
  - Dividend income: +¥98 million
  - Interest income: +¥45 million
  - Equity method investment loss of DeCurret: ¥629 million ✓ Equity in net loss of DeCurret (Unit: ¥ (JPY) million):

403 306 273 207 193	4Q19	1Q20	2Q20	3Q20	4Q20
	403	306	273	207	193

- IIJ ownership: 4Q19 30.0%, from 1Q20 41.6%, from 1Q21 38.2% is planned to be used to recognize gain and loss
- Other than above, in 4Q20, gain on changes in equity of ¥349 million arisen from the issuance of common stock is recognized

• Equity in net profit of JOCDN: Turned to positive in 2Q20, ¥28 million in FY20 (IIJ ownership: 16.8%)

### Net profit

FY20: ¥9,712 million, +142.4%YoY

- Income tax expense:-¥4,234 million (FY19: -¥2,965 million)
  - ✓ Of which, tax reduction due to employment promotion taxation: +¥306 million (FY19: +¥237 million)
  - ✓ Of which, deferred tax benefit : +¥384 million (FY19: + ¥70 million)

1Q19	2Q19	3Q19	4Q19	1Q20	2Q20	3Q20	4Q20	
(124)	(51)	92	(177)	(74)	(286)	186	368	Finance income (expense), net
112	(245)	(234)	(439)	(279)	(135)	(313)	319	Share of profit (loss) of investments accounted for using equity method
(543)	(642)	(922)	(858)	(572)	(1,084)	(1,625)	(952)	Income tax expense
(49)	(53)	(46)	(39)	(6)	(34)	(29)	(21)	Less: Profit for the period attributable to non-controlling interests

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# **II - 10. Consolidated Statements of Financial Position** (Summary)

Unit: ¥ (JPY) million

	Mar. 31, 2020	Mar. 31, 2021	Changes
Cash and cash equivalents	38,672	42,467	+3,795
Trade receivables	32,585	34,799	+2,214
Inventories	2,476	2,171	(305)
Prepaid expenses (current and non-current)	17,475	20,136	+2,661
Tangible assets	17,400	17,084	(315)
Right-of-use assets	50,560	50,708	+147
Goodwill and intangible assets	24,363	23,037	(1,326)
Investments accounted for using the equity method	4,827	9,027	+4,200
Other investments	9,187	12,912	+3,726
Others	8,979	8,436	(543)
Total assets:	<u>206,524</u>	<u>220,777</u>	<u>+14,253</u>
Trade and other payables	18,288	19,244	+956
Borrowings (current and non-current)	27,750	25,560	(2,190)
Contract liabilities and Deferred income (current and non-current)	12,457	14,832	+2,374
Income taxes payable	2,284	3,012	+729
Retirement benefit liabilities	3,985	4,169	+184
Other financial liabilities (current and non-current)	54,151	53,527	(624)
Others	7,553	9,462	+1,909
Total liabilities:	<u>126,467</u>	<u>129,806</u>	<u>+3,338</u>
Share capital	25,531	25,531	-
Share premium	36,271	36,389	+117
Retained earnings	16,501	25,047	+8,546
Other components of equity	2,670	4,865	+2,196
Treasury shares	(1,897)	(1,875)	+22
Total equity attributable to owners of the parent:	<u>79,076</u>	<u>89,956</u>	<u>+10,881</u>

• Ratio of total equity attributable to owners of the parent: 38.3% as of March 31, 2020, 40.7% as of March 31, 2021

# **II** - 11. Consolidated Cash Flows

Major

Breakdown

YoY

Change

# FY19: 33,394 FY20: 40,544 1019 2019 3019 4019 1020 2020 3020 4020 11.657 11.635 9,863 9,901 9,145 5.250 1 1 1 1 1

### **Investing Activities**

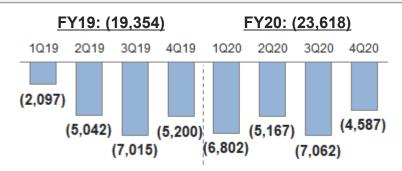
**Operating Activities** 

	<u>FY19:</u>	(7,265	<u>5)</u>		FY20:	(13,21	<u>6)</u>	
1Q19	2Q19	3Q19	4Q19	1Q20	2Q20	3Q20	4Q20	)
(2,141)	(1,946)	(2,373)	(804)		(1,954	<sup>4)</sup> (2,371	)	
				(4,592	)		(4,298	8)

		e
Profit before tax	14,035	+6,876
Depreciation and amortization	27,974	-546
Equity method loss (gain)	408	-398
Changes in operating assets and liabilities	1,513	+2,422
Income taxes paid	(3,912)	-1,301

	Major Breakdown	YoY Change
Purchase of tangible assets	(6,391)	+806
Purchase of investments accounted for using equity method	(4,754)	-3,886
Purchase of intangible assets such as software	(4,617)	+25
Proceeds from sales of tangible assets	2,499	-272

### **Financing Activities**

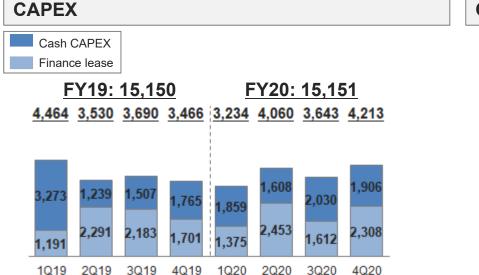


	Major Breakdown	YoY Change
Payment of operating/finance leases and other financial liabilities	(20,168)	+388
Repayment of borrowings	(2,190)	-3,190
Dividends paid	(1,533)	-316

...

# **II - 12. Other Financial Data**

Unit: ¥ (JPY) million

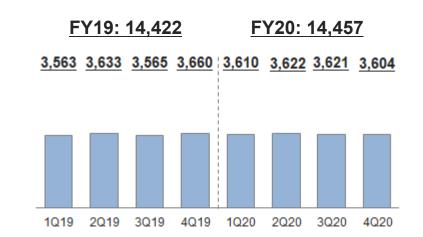


- While FY20 CAPEX was initially planned to be around ¥16 billion including ¥3 billion of additional placement of modules for Shiroi data center, it landed in ¥15.2 billion
- FY21 CAPEX plan: approx. ¥17.5 bn, Expect to increase YoY as some FY20 investments such as ¥1.2 bn of Shiroi DC and NW are slided over

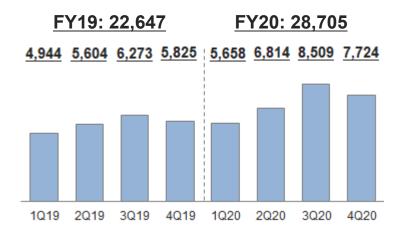
(Unit: JPY billion)	FY19	FY20
NW Usual Capex	9.6	8.8
Cloud-related	2.6	2.8
Shiroi DC-related	2.0	1.5
SI customer-related	0.7	1.7
ATM-related	0.3	0.3

- Total amount of capital expenditure is the amounts of acquisition of tangible and intangible assets by cash and entering into finance leases for the fiscal year, excluding duplication due to sale and leaseback transactions and acquisition of assets that do not have the nature of investment, such as purchase of small-amount equipment.
- CAPEX-related depreciation and amortization is calculated by excluding depreciation and amortization of assets that do not have the nature of capital investment, such as right-of-use assets related to operating leases, small-amount equipment and customer relationship.
- Adjusted EBITDA is calculated by adding operating profit and CAPEX-related depreciation and amortization.

### **CAPEX-related depreciation and amortization**



### **Adjusted EBITDA**

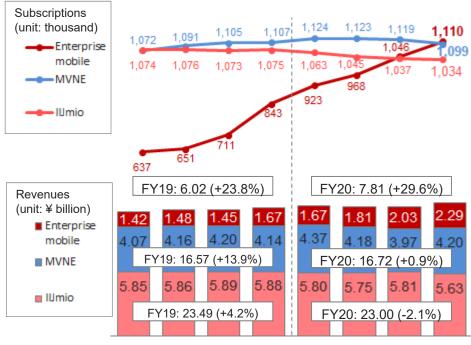


# III - 1. Service & Business Developments: Mobile & IoT

bn = billion % = Year over year comparison

# Taking advantage of full-MVNO, enterprise mobile revenues continued to increase Strengthening customer appeal with new consumer mobile plans

- Total mobile subs. on March 31,2021: 3,251 thousand (+7.3%)
- ➢ FY2020 total revenue: ¥47.52 billion (+3.1%), of which full-MVNO revenue: ¥2.17 billion (+54.3%)



1Q19 2Q19 3Q19 4Q19 1Q20 2Q20 3Q20 4Q20

MVNE: IIJ Mobile MVNO Platform Services (providing mobile services to other MVNOs)

- Enterprise mobile: Deducting MVNE from IIJ Mobile
- FY2020 Full-MVNO revenue recognition: 96% enterprise mobile, 4% IIJmio

### Consumer mobile plans (IIJmio)

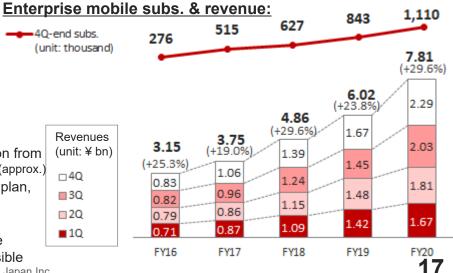
- New mobile plans "GigaPlans" from Apr.1, 2021 (Old plan's user migration from May 1), As of May 6:. 350 thousand subs., of which. 15% are new users (approx.)
- FY21 expectation: more than half of old plan users to migrate to the new plan, IIJmio monthly net addition to be a few ten thousands

### MVNE

Smaller than initially expected negative impact (-¥1.4 billion YoY) of large MVNE client switching to another operator due to M&A, Expect to see visible impact in FY21

• Enterprise mobile (included in the left graph)

- High revenue growth rate continued by leveraging full-MVNO functions
  - Continuously accumulating Soft/Chip SIM projects
  - Strong demands for remote monitoring using NW camera continuing, Also seeing demands for remote management demand to realize automation and man power reduction
  - Expanding IoT service solution
    - HACCP solution, automatically collecting temperature data, detect and report abnormal situation, for food industry (Jul. 2020)
    - ✓ Solution to reduce factory facility maintenance cost and improve productivity "IIJ Industrial IoT Secure Remote Management" (Aug. 2020)
  - · Demands to fully implement remote-work continuing
- Launched enterprise eSIM services (Apr. 2021)



# III - 2 . Service & Business Developments: Mobile data interconnectivity charge

### Mobile data interconnectivity cost (Mbps unit charge monthly) YoY change

Fiscal Yea	ar	FY18	FY19	FY20	FY21	FY22	FY23		
Method		Actual cos	t method		Future cos	Future cost method			
	New	<u>¥49,311</u> - 6.0%	<u>¥42,702<sup>(*1)</sup></u> - 13.4%	¥41,436 <sup>(*2)</sup> - 3.0% pected to be fixed in Jan. 2	- 31.5%	¥22,190 - 21.8%	¥18,014 - 18.8%		
Docomo	Old	<u>¥49,311</u> - 6.0%	<u>¥42,702</u> <sup>(*1)</sup> - 13.4% Decrease	¥41,436 <sup>(*2)</sup> - 3.0% by 16.0%	¥33,211 - 19.8%	¥27,924 - 15.9%			
	New	<u>¥52,949</u> - 13.3%	<u>¥42,154<sup>(*1)</sup></u> - 20.4%	¥32,842 <sup>(*2)</sup> - 22.1%	¥26,827 - 18.3% -3.5%	¥21,983 - 18.1% -13.4%	¥18,419 - 16.2%		
KDDI	Old	<u>¥52,949</u> - 13.3%	¥42,154 <sup>(*1)</sup> - 20.4%	¥32,842 <sup>(*2)</sup> - 22.1% by 38.0%	¥27,790 - 15.4%	¥25,394 - 8.6%			

• The same calculation method is applied to actual cost method & future cost method: (Data communication cost + profit) /demand

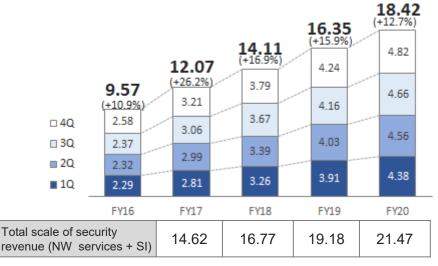
- About actual cost method: Calculated based on MNOs' actual cost etc. and applied retrospectively. FY19 usage charge (\*1), which is based on MNOs' FY19 results, was fixed in January 2021 and recognized in our FY20 financial results (Recognized as a difference between our estimate and result).
- About future cost method: Calculated based on MNOs' mobile unit charge prediction for next three years, which is based on MNO's future cost etc. It is applied from FY20. Mobile unit charge is fixed based on MNO's actual cost etc. and the difference between prediction and result is revised. For FY20, FY21, and FY22, mobile unit charge prospects by future cost method (described as "Old" above) were announced March 2020. For FY21, FY22, and FY23, mobile unit charge prospects by future cost method (described as "New" above) were announced April 2021.
- FY20 usage charge (\*2), which is based on MNO's FY20 results, will be fixed in around January 2022 and recognized in our FY21 financial results (correctively recorded as a difference between our estimate and result).
- Mobile interconnectivity charge, which is <u>underlined</u> above, is fixed based on the result
- The decrease percentage in mobile interconnectivity charge described above is compared with the previous year

# III - 3. Service & Business Developments: Security & Cloud

Unit : ¥(JPY) billion

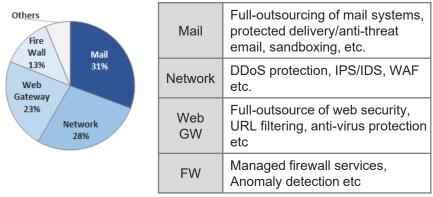
Security service (recurring) revenue continued to increase

 Triggered by expansion of IT usages, demand for security services increasing



- Strong growth in FY17 was mainly due to "Information Security Cloud" projects. As for FY20, demands to expand NW seemed more urgent than security implementation
- Security service revenue is 100% recognized in Outsourcing services

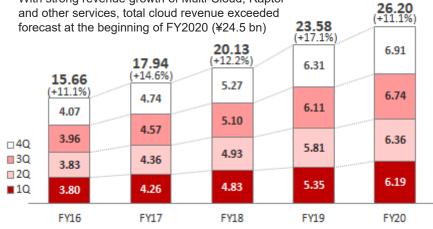
### Breakdown of FY20 Security service revenues



### Cloud service (recurring) revenue steadily increased

With strong revenue growth of Multi-Cloud, Raptor

### Continued revenue growth as enterprises migrate to and adopt cloud services



• FY20 & FY21 Cloud revenue include slight revenue decrease factor in relation to Cloud service facility migration from old to new

 4Q20 Cloud revenue recognition: 89.6% SI systems operation & maintenance, 10.4% Outsourcing services

### Breakdown of FY20 Cloud service revenues

Raptor	Private	Multi-cloud, GIO P2, VMware virtualization platform, high value-added services such as integrated operation and monitoring, etc.
ublic	Public	Low cost, volume billing server, etc.
0% Private 69%	Raptor	SaaS type FX trading platform. Providing to 22 online brokers such as Hirose Tusyo, LINE Securities, au Kabucom Securities, Nomura Securities, Sony Bank, SMBC Nikko Securities, Matsui Securities

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# **III** - 4. Services and Business Developments

### IP service revenue growth rate accelerating

 Triggered by expansion of IT usages, in/out enterprises' Internet traffic is increasing. Higher bandwidth by enterprises is to continue

	or <sup>equl</sup> 690	709	743	769	791
4Q-end		10.14	10.57	10.70	12.17 (+13.7%)
Revenues	9.77 (+1.0%)	(+3.8%)	(+4.2%)	(+1.2%)	3.18
(unit: ¥ bn)	2.44	2.55	2.65	2.71	
□4Q	2.46	2.56	2.71	2.68	3.14
■ 3Q □ 2Q	2.47	2.51	2.63	2.68	2.97
■1Q	2.40	2.49	2.58	2.63	2.88
	FY16	FY17	FY18	FY19	FY20

 IP service is bandwidth guaranteed dedicated Internet connectivity services for enterprises. Contracts are based on bandwidth and enterprises use the service for their core and main Internet connectivity

• IP service revenue is 100% recognized in Internet connectivity services (Enterprise)

### **Overseas business**

### ◆ FY20: Revenue ¥8.32 bn, Operating Profit ¥0.38 bn

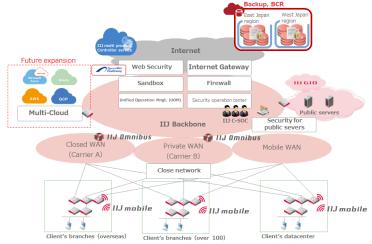
- Due to the COVID-19 pandemic, weak SI revenue, accumulate recurring revenues such as NW services
- Along with service accumulation and cost control, profit grew
- Plan to enhance ASEAN business with M&A of prominent Singaporean Sler
  - > PTC SYSTEM (S) a new consolidated subsidiary (Apr. 2021)
  - Acquisition price: SGD44 million
  - Most recent earnings (preliminary) Revenues: SGD100.4 million, Profit before tax: SGD5.1 million

### FY21 Target: Revenue ¥18 bn, Operating Profit ¥0.9 bn (approx.)

Amid the ongoing uncertainty under the COVID-19 pandemic, expect to have group synergy with PTC and accumulation of recurring revenue such as global SASE services

### Accumulating large scale projects by cross-selling NW&SI

- Meeting enterprise NW systems that are becoming more complexed and diversified with in-house developed NW services and SI
- Received a multiple year project (total revenue ¥5.4 bn)



### DeCurret

- Raised funds (Mar. 2021) by ¥6.7 bn to set up digital currency business and enhance partnership (IIJ invested ¥2 bn)
  - New shareholders: NTT, SBI HD, Japan Post Bank, Mitsubishi Corp. SECOM
  - > Former head of FSA, Mr. Endo, became DeCurret's special advisor

### Equity in net loss of DeCurret (unit: ¥ million)

4Q19	1Q20	2Q20	3Q20	4Q20
403	306	273	207	193

Along with transaction increase, loss is gradually

diminishing, Started offering order book trading

- expect to start up cryptocurrency trading business

 Other than left, in 4Q20, gain on changes in equity of ¥349 million arisen from the issuance of common stock is recognized

### FY21 Target: turned positive in 4Q

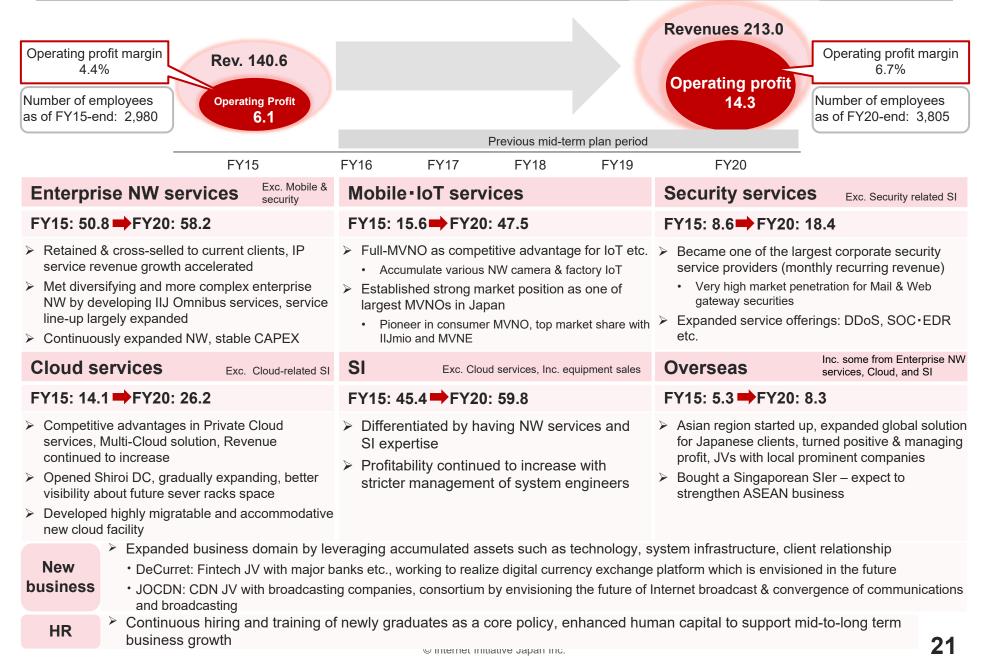
services which show competitive pricing

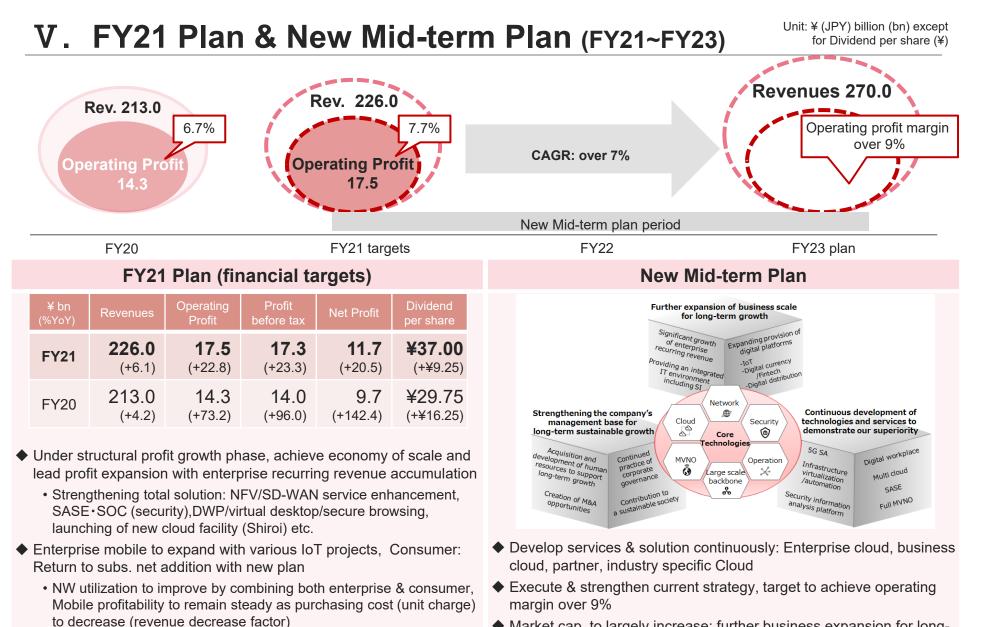
➢ Will use 38.2% to calculate equity in net profit (loss) of DeCurret © Internet Initiative Japan Inc.

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# IV. Previous Mid-term Plan (FY16~FY20) Results

Unit: JPY ¥ billion (bn) FY15 U.S. GAAP, FY20 IFRS





- Market cap. to largely increase: further business expansion for longterm including M&A opportunities
- Contribute to sustainable NW society from technology innovation and NW operation perspective

◆ SI; revenue & profit to increase by cross-selling NW construction &

Profit before tax to improve along with new business starting up

services, M&A (SNG/SIer) to be added

# **VI-1. FY2021** Financial Targets

Unit: ¥ (JPY) billion (bn) except for Dividend per share (¥) YoY = Year over year

	% of Revenues FY21 Targets Apr. 2021 - Mar. 2022	% of Revenues FY20 Results Apr. 2020 - Mar. 2021	Yo	γY	% of Revenues 1H21 Targets Apr. 2021 - Sep. 2021	YoY	<ul> <li>Assumptions for Revenue</li> <li>Enterprise NW services: Expect revenue to</li> </ul>
Revenues	226.0	213.00	+6.1%	+13.00	108.0	+6.34	grow continuously, As WAN decrease factor is solved in FY20, expect to see WAN revenue return to growth
Cost of Sales	<sup>80.0%</sup> 180.7	<sup>81.1%</sup> 172.72	+4.6%	+7.98	<sup>80.9%</sup> <b>87.4</b>	+3.19	Mobile: Expect revenue to decrease by ¥8.3 bn as ARPU, especially voice, to decrease due to new consumer plan
	20.0%	18.9%	14.076	17.30	19.1%	13.19	<ul> <li>SI: Additional ¥8.5 bn from M&amp;A (PTC) in addition to continuous growth</li> <li>ATM: Same level as FY20</li> </ul>
Gross Profit	45.3	40.28	+12.5%	+5.02	20.6	+3.15	Assumption for Gross Profit
	12.3%	12.2%			13.1%		Enterprise NW services: Expect profit to
SG&A etc. <sup>(*1)</sup>	27.8	26.03	+6.8%	+1.77	14.1	+1.88	<ul><li>expand along with revenue growth</li><li>Mobile: Expect same level of profit as FY20</li></ul>
	7.7%	6.7%			6.0%		with decrease in purchasing cost and ARPU (Onetime cost decrease upon FY20 mobile
Operating Profit	17.5	14.25	+22.8%	+3.25	6.5	+1.26	interconnectivity charge confirmation is taken into consideration)
Shares of profit (loss) of investments accounted for using equity method							<ul> <li>SI: Additional ¥0.8 bn from M&amp;A (PTC) in addition to continuous growth</li> <li>ATM: Same level as FY20</li> </ul>
investees	(0.4)	(0.41)	-	+0.01	(0.3)	+0.08	Assumption for SG&As
Profit before tax	<sup>7.7%</sup> 17.3	6.6% 14.03	+23.3%	+3.27	<sup>5.8%</sup>	+1.83	<ul> <li>Same incremental pace from the past, smaller disposal than FY20 (¥0.64 bn)</li> <li>Additional ¥0.4 bn from M&amp;A (PTC)</li> </ul>
	5.2%	4.6%			3.9%		Other assumptions
Net Profit (*2)	11.7	9.71	+20.5%	+1.99	4.2	+1.43	• Equity in net loss of affiliates: approx. ¥0.4 bn, Expect equity in net loss of DeCurret to
Annual Cash Dividend per Share	¥39.00	¥29.75	+31.1%	+¥9.25	¥19.50	+¥9.25	<ul> <li>Net addition of employees: approx. 290 (of which, newly graduates 190)</li> </ul>
							• CAPEX: approx. ¥17.5 bn, Expect to

(\*1) SG&A etc. shows the sum of SG&A, which includes R&D expenses, and other income/expenses.

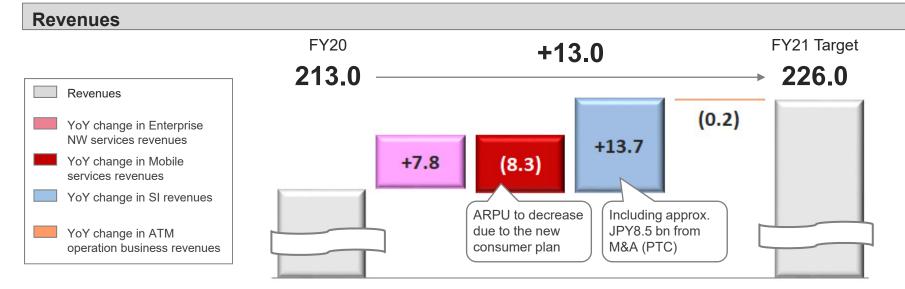
(\*2) Net Profit is "Profit for the year (period) attributable to owners of the parent."

increase YoY as some FY20 investments

such as ¥1.2 bn of Shiroi DC and NW are

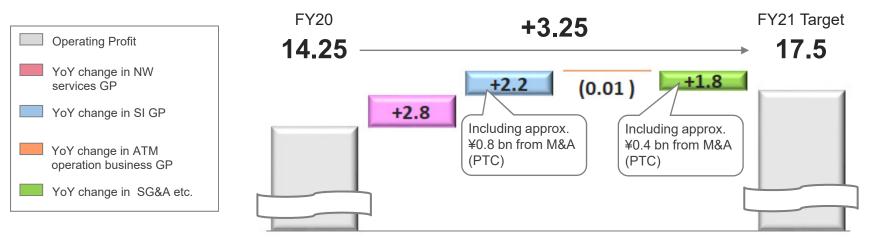
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# **VI-2. FY2021 Revenue and Operating Profit**



- Enterprise NW services revenues is calculated by deducting the below mentioned Mobile services revenues from total NW services revenues. It includes non-mobile consumer revenue which is small amount
- Mobile services include IIJ Mobile Services (including MVNE) and IIJmio (consumer mobile)

### **Operating Profit**



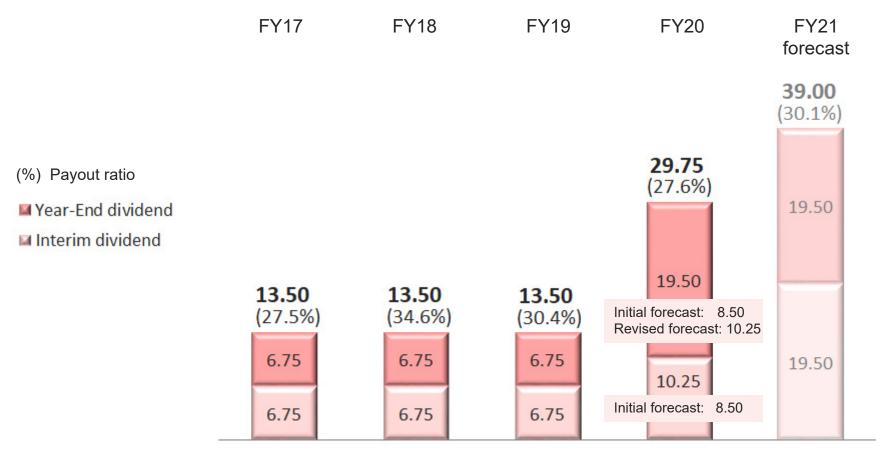
· SG&A etc. in this slide shows the sum of SG&A, which includes R&D expenses, and other income/expenses

# **VI-3. FY2021 Dividend Forecast**

# Our basic dividend policy:

Basic dividend policy of IIJ is that IIJ pays dividends to its shareholders continuously and in a stable manner while considering the need to have retained earnings for the enhancement of financial position, medium-to long-term business expansion, future business investment and other goals.

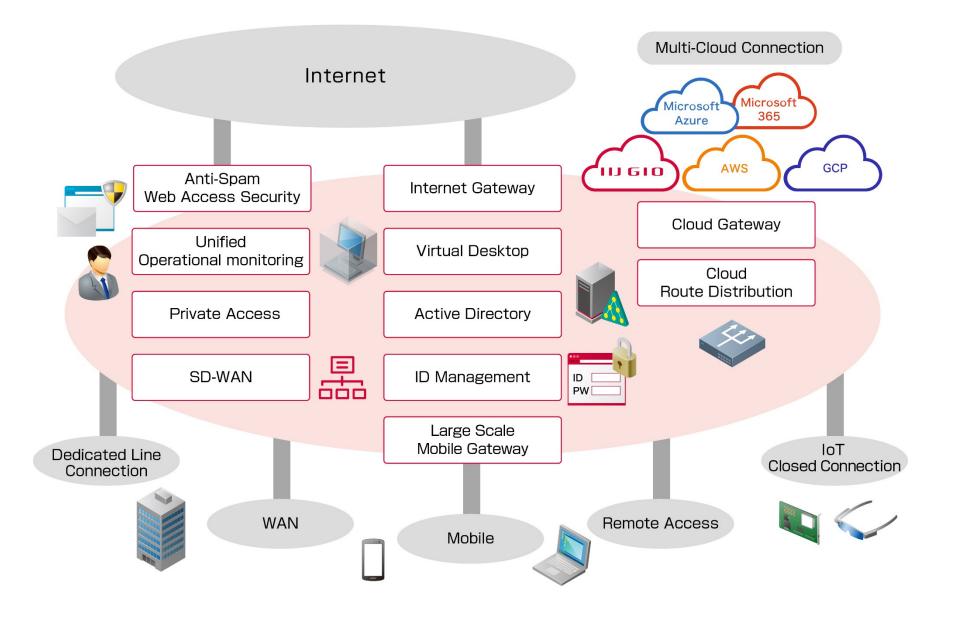
# Historical Dividend per Share:



\*We conducted 1:2 stock split on January 1, 2021. Dividends payed before the split are retroactively adjusted to reflect the spit.

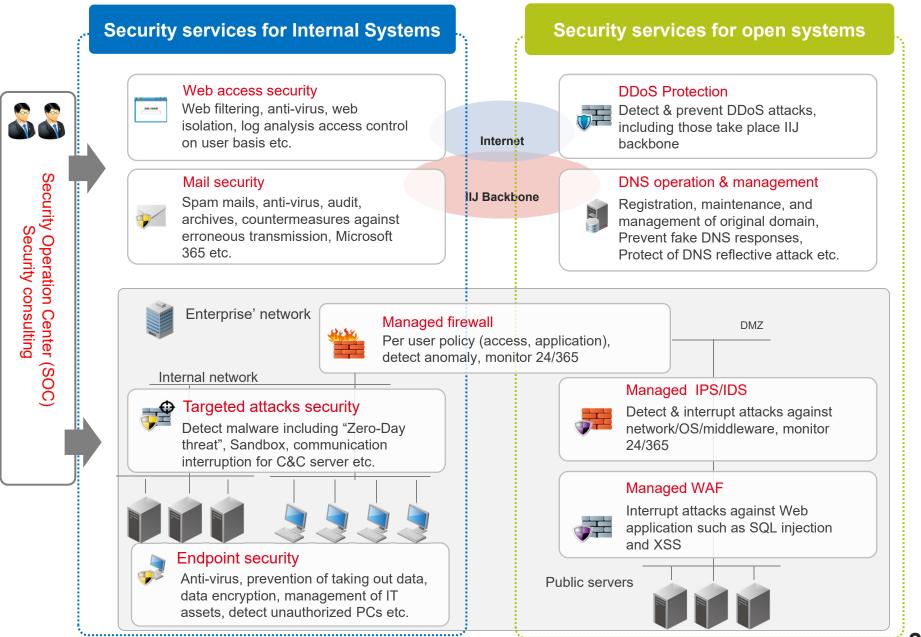
Appendix

# Highly value-added and reliable IIJ Omnibus Services



### Appendix

# Wide Range of In-house developed Security Services



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Comparison table of basic monthly fees of consumer mobile service *Excluding consumption tax								
Old Plans				New Plans				
	with Voice	¥1,600	¥1.600	2 GigaPlan	with Voice	¥780		
Minimum Start Plan		,			Data-only	¥680		
(3GB)	Data-only	¥900		4 GigaPlan	with Voice	¥980		
			)		Data-only	¥880		
Light Start Plan	with Voice	¥2,220		8 GigaPlan	with Voice	¥1,380		
(6GB)	Data-only	¥1,520			Data-only	¥1,280		
				15 Ciga Dian	with Voice	¥1,680		
Family Shere Plan	with Voice	¥3,260		15 GigaPlan	Data-only	¥1,580		
(12GB)				20 Circ Dian	with Voice	¥1,880		
	Data-only	¥2,560		20 GigaPlan	Data-only	¥1,780		

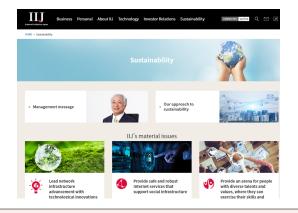
(Note) The above table briefly indicates service prices for major functions to show the differences between the old and new plans.

# Appendix Providing various information

### Sustainability

https://www.iij.ad.jp/en/sustainability/

Introduction of our company's efforts to solve environmental problems and other issues in order to realize a sustainable society.



### Security information "wizSafe Security Signal"

https://www.iij.ad.jp/en/wizsafe/

Introduction of Internet-based threat trends etc. based on our collected and observed security-related information.



### **IIJ Engineers Blog**

https://eng-blog.iij.ad.jp/ (Only in Japanese)

This is the official Blog written by IIJ engineers about technological information and activities



### Technical report "Internet Infrastructure Review (IIR)"

https://www.iij.ad.jp/en/dev/iir/index.html

Quarterly technical reports providing the latest technology trends and security information on Internet infrastructure technologies.



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The internet started in Japan in 1992, along with IIJ. Since that time, the IIJ Group has been building the infrastructure for a networked society, and with our technical expertise, we have continued to support its development. We have also continued to evolve our vision for the future and innovate to make it a reality. As an internet pioneer, IIJ has blazed the trail so that others could realize the full potential of a networked society, and that will never change. The middle "I" in "IIJ" stands for "initiative," and IIJ alway starts with the future.