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For Immediate Release

New Cloud Service, the Leap GIO Cloud, Goes into Full Operation in Thailand

--Leap Solutions Asia, a joint venture of IIJ and TCCT, accelerates its cloud services business--

TOKYO—October 11, 2016—Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, announced that a new cloud service "Leap GIO Cloud," which Leap Solutions Asia Co., Ltd.(LSA) launched in Thailand, became fully operational today. LSA is a joint venture between IIJ and T.C.C. Technology Co., Ltd. (TCCT, headquarters: Bangkok), Thailand's leading Data Center and IT infrastructure service provider.

Leap GIO Cloud is a cloud service developed to serve local Thai companies and Japanese-owned enterprises. The service leverages both IIJ's abundance of cloud implementation and operation technologies, developed over many years, and TCCT's high-quality Data Center and network infrastructure. Leap GIO Cloud is provided in two forms: Leap GIO Public, an auto-self-provisioning public cloud service with automated billing on an hourly/monthly basis, and Leap GIO Private, a private cloud service with which cloud environments can be implemented and tailored to customers' system requirements. Leap GIO Cloud will be delivered by LSA. IIJ Global Solutions (Thailand) Co., Ltd.; IIJ's fully-owned subsidiary, will be selling this service as one of LSA's resellers.

For reference: "Let us loop you into our Cloud journey with Leap Solutions Asia," released on April 5, 2016. http://www.iij.ad.jp/en/news/pressrelease/2016/0405.html

Service Overview

· Leap GIO Public

With Leap GIO Public service, customers can quickly customize their servers through their own portal and immediately use it afterwards in an on-demand fashion. A high-performance virtual private server and Internet connectivity are offered in exchange for hourly or monthly fees. The service is perfectly suited to applications such as web servers, application servers, and servers used as system development environments.

· Leap GIO Private

This monthly fee-based service can be used to deploy flexible environments tailored to customers' system requirements. It enables customers to design and implement OS and application configurations on their own servers pre-installed with VMware virtualization platform. Systems that are just as flexible as on-premises environments can be built, because all the resources employed—including servers, storage, and networks—are effectively utilized. Existing IT assets can be migrated as is, and this service is suitable for the system infrastructure of mission-critical applications.

Furthermore, LSA acquired three certifications from SAP AG, which are "Hosting services," "Cloud services" and "SAP HANA operations services." With these certifications, the company will offer support for implementing and operating SAP BASIS in the cloud.

Service specifications

Leap GIO Public

vCPU	1∼16vCPU		
Memory	0.5~64GB		
OS disk capacity	50GB		
Storage	1GB∼		
OS	Windows Server (2008 R2, 2012 R2)/ Cent OS (6.6/7.1)/ Ubuntu (14.04LTS)		
Network bandwidth	1Gbps (shared)		

^{*} Usage fee: Starting at THB1.25/hour, THB900/month (Used in case of 1vCPU, 1GB of memory, 50GB of disk capacity)

Leap GIO Private

Leap GIO I II vat	VMware vSphere ESXi6.0 Enterprise Plus Edition		
VMware vSphere ESXi Server	No. of CPU cores	12	
	Memory	192GB	
	NIC	6	
	Network bandwidth	1Gbps (shared)	
Data storage	1TB (FC)		
	1TB (iSCSI)		
	2TB (FC)		
	2TB (iSCSI)		
VMware management tool (vCenter)	OS	vCenter Server Appliance 6.0	
	Performance indices (ICU)	2	
	Memory	8GB	
	S/W	Server	· VMware vCenter Server Appliance 6.0
			· VMware vSphere Web Client Server
		Client	· VMware vSphere Client 6.0
			· VMware vSphere Command-Line
			Interface 6.0
			· VMware vSphere Power CLI 6.0
		DB	embedded vPostgres database
	Disk capacity	125GB	

For more information, visit http://www.leapsolutions.co.th/

IIJ will continue to expand and enhance its lineup of cloud services to meet the needs of customers doing business in Thailand with Leap Solutions Asia Co., Ltd.

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected to the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at http://www.iij.ad.jp/en/.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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* All company names and service names used in this press release are the trademarks or registered trademarks of their respective companies.

< Correction and apology >

We would like to make the following corrections regarding the memory of Leap GIO Private's VMware management tool.

error) 80GB correction) 8GB

We sincerely apologize for the mistake.